THE POPULARITY OF ONLINE COOKING DEMONSTRATIONS BEGAN PRIOR TO THE PANDEMIC & CONTINUES TO GROW... Q



This Was the Decade We All Became Home Chefs. We Have the Internet to Thank for That.

An era when simple, unfussy recipes reigned.



"...the internet and its allies–Netflix and YouTube– have invited people who never saw themselves as chefs into the fold."

INSIDER

Disney, McDonald's, and other beloved brands are sharing recipes for their famous dishes online so you can make them at home



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CORONAVIRUS POP CULTURE REPORTS

With Their Restaurants Closed, Chefs Turn to Instagram Live to Inspire Home Cooks

How social media offers valuable information and a sense of community as folks stay at home

by Aaron Hutcherson | Mar 26, 2020, 4:11pm EDT

The New Hork Times

Opinion

How Covid-19 Is Making Millions of **Americans Healthier**

People are finally cooking more.

By Hans Taparia

Mr. Taparia is a clinical associate professor at NYU Stern School of Business

April 18, 2020



Rachael Ray, Blue Apron and Michael Pollan all tried in their own ways. But Covid-19 has done what none of them could do.

At a scale not seen in over 50 years, America is cooking, a healthy move in the middle of a pandemic.



How to Make The Best Chinese Lo Mein ~ Chinese Food Recipe 6,647,325 views • Feb 12, 2016



How to Cook Perfect Beef Stir Fry Every Time 3,147,257 views • Jan 25, 2019



The Original Orange Chicken by Panda Express 11,171,239 views • Feb 28, 2018

ASIAN AT HOME S5 • E4Easy& Healthy Orange Chicken 1,147,962 views • Jun 4, 2015